



Dear Sponsor:

You are cordially invited to be a part of the Backcountry Horsemen of California 2012 Rendezvous to be held March 30<sup>th</sup> – April 1<sup>st</sup>, at the Tehama County Fairgrounds in Red Bluff, CA, and an exemplary location for any equestrian event. Last year's event was a HUGE success drawing over 2000 attendees over the three days. This year we are expanding the event offering more seminars, contest, and staying open later on Sunday.

Backcountry Horsemen of California (BCHC) is a non-profit entity dedicated to education in the proper use of our natural resources through the principles of "Leave No Trace" and "Gentle Use". We also provide education on riding and packing and emphasize volunteer service to the variety of public agencies we support.

BCHC is a leader in providing services to agencies in California that maintains trail systems, whether in the Wilderness or a local park setting. BCHC is made up of twenty-three individual units spread throughout the state of California, from Humboldt County to San Diego, the Bay Area to the Eastern Sierra. Some of the agencies we support are: U.S. Forest Service, Bureau of Land Management, National Park system, State Park system, and many local entities. Our over 3000 volunteer members provide trail maintenance, packing service for agency work crews, and input to decision-makers on equestrian trail needs.

The BCHC Rendezvous is an annual three-day event. The Rendezvous caters to our members as well as the general public by offering varied training opportunities so attendees are better prepared to work in and enjoy our magnificent open spaces. The Rendezvous is free to the general public.

Sponsors are a large part of each year's Rendezvous. To recognize and honor our sponsors, we conduct a Wine and Cheese Tasting Reception with live music, wine, cheese, chocolate, and other goodies on Saturday afternoon. This is a chance for participants to relax, and for us to thank you the sponsor for helping to support the Backcountry Horsemen of California.

Attached you will find a Sponsor Form with all necessary information to ensure you don't miss your chance to support BCHC and this great event! Please do not hesitate to contact me if you have questions.

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**Since 1988, California's biggest equestrian event focusing on trails and the backcountry.**

**Backcountry Horsemen of California (BCHC) Rendezvous 2012  
Friday, March 30<sup>th</sup> through Sunday, April 1<sup>st</sup>, 2012  
Tehama County Fairgrounds, Red Bluff CA**

This annual gathering of BCHC members offers a wide range of opportunities for Northern California area businesses. Our event draws participants from over 28 California counties with some national membership representation as well. Our members roll into town a day or two early, pulling huge livestock trailers and living quarters since many of them camp on site during this long weekend of high quality education and training. We also draw extensively from the local community.

**\$1000.00\* Sponsor:** Sponsorship includes free vendor booth, full page ad in the BCHC Rendezvous program, and 4 tickets to Saturday night dinner, auction, and dance. If you have banner it will be prominently displayed in the Pauline Davis Pavilion. You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the full page ad by February 1<sup>st</sup>, 2012.

**\$500.00\* Sponsor:** Sponsorship includes free vendor booth, 1/2 page ad in the BCHC Rendezvous program, and 2 tickets to Saturday night dinner, auction, and dance. If you have banner it will be prominently displayed in the Pauline Davis Pavilion. You will also be listed as a sponsor for the year on the BCHC website. Company mentioned throughout our event as main sponsor. You are responsible for supplying the 1/2 page ad by February 1<sup>st</sup>, 2012.

**\$250.00\* Sponsor:** Sponsorship includes free vendor booth, 1/4 page ad in the BCHC Rendezvous program, and 2 tickets to Saturday night dinner, auction, and dance. If you have banner it will be prominently displayed in the Pauline Davis Pavilion. You will also be listed as a sponsor for the year on the BCHC website. You are responsible for supplying the 1/4 page ad by February 1<sup>st</sup>, 2012.

**\$100.00\* Sponsor:** Banners displayed on site and a business card ad in the BCHC Rendezvous program.

*\*Sponsorship contributions may include funds, goods or services  
Backcountry Horsemen of California is a 501c3 non-profit organization*

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