



Dear Vendor:

You are cordially invited to the Backcountry Horsemen of California 2012 Rendezvous to be held March 30th – April 1st at the Tehama County Fairgrounds in Red Bluff, CA, and an exemplary location for any equestrian event. Backcountry Horsemen of California Ed Fund (BCHC Ed Fund) is a non-profit entity dedicated to education in the proper use of natural resources through the principles of “Leave No Trace” and “Gentle Use”. We also provide education on riding and packing and emphasize volunteer service to the variety of public agencies we support.

BCHC is a leader in providing services to agencies in California that maintains trail systems, whether in the Wilderness or a local park setting. BCHC is made up of twenty-three individual units spread throughout the state of California, from Humboldt County to San Diego, the Bay Area to the Eastern Sierra. Some of the agencies we support are: U.S. Forest Service, Bureau of Land Management, National Park system, State Park system, and many local entities. Our over 3000 volunteer members provide trail maintenance, packing service for agency work crews, and input to decision-makers on equestrian needs.

The BCHC Rendezvous is an annual three-day event that starts at 1pm on Friday and ends at 4pm on Sunday. The Rendezvous caters to our members as well as the general public by offering varied training opportunities so attendees are better prepared to work in and enjoy our magnificent open spaces. The Rendezvous is free to the general public.

Vendors are a large part of each year’s Rendezvous. To recognize and honor our vendors, we conduct a Wine, beer and Cheese Vendor Reception that includes live music on Saturday afternoon. This is a chance for participants to relax, enjoy the great quality goods available for purchase and thank vendors for participating in the Rendezvous with us.

Attached you will find a Vendor Registration Form with all necessary information to ensure you don’t miss your chance to be part of this great event! Please do not hesitate to contact me if you have questions.

Larry A. Shuman
Chairman, Backcountry Horsemen of California Ed Fund Rendezvous
16900 C Road
Cottonwood, CA 96022
(530) 527-8907 or Cell (530)526-0590

Email: Lshuman62@gmail.com

BCHC Website: <http://www.bchcalifornia.org/>



Dear Vendor:

You are cordially invited to the Backcountry Horsemen of California 2012 Rendezvous to be held March 30th – April 1st at the Tehama County Fairgrounds in Red Bluff, CA. The booth costs are the same as last year. The first booth must be paid for. Additional space may either be paid for or you may supply an item of equivalent wholesale value. If you chose to supply an item please list it in the space provided and bring with you when you arrive. To guarantee a space please remit your application by January 1st 2012. You will be asked to donate an item towards our raffles and auction to held on Saturday night.

Name of Business: _____

Mailing Address: _____

Contact Person and Phone #: _____

CA Resale Number: _____

Type of Items being sold: _____

Please give me the same space as 2011 rendezvous _____

Are you a Non Profit _____ **(one 10x10' space is free if you do not sell any items.)**

ENTER NUMBER OF: Indoor Booth(s) _____ And/or ***Outdoor Booth(s) _____
(\$150 for 10x10 indoor) (\$150 for 10 x25Outdoor)

. *****Please call to negotiate additional outdoor space as the outdoor area is very flexible.**

Please list item if you decide to use this option for additional space

Item: _____

Retail Value \$ _____

Let us know what you need for your booth: _____ Table(s) _____ Chair(s) _____ Electricity

Booths must be staffed: 1:00pm to 7:00pm Friday, 9:00am to 7:00pm Saturday, and 8:00am to 4:00pm Sunday.

Set up may begin at 9am on Thursday. Tear down may begin after 4 pm Sunday

Advertising your business as part of the Rendezvous

Please enclose a Business card. It will be used in the program if received by January 1st 2012. If you wish to have a larger ad please see blow for costs etc. Call for availability of cover page ads. You most supply the larger Ad space. Electronic is preferable.

Back Page (\$275)_____ Inside Back Page(\$175)_____ Inside Front Page(\$175)_____

Full Page (\$75)_____ ½ Page(\$50)_____ ¼ Page(\$25)_____

Raffle items may be substituted used to increased Ad space. Wholesale value must be equivalent or more to the value of the space requested.

List item and values if you use this option for Ad

TOTAL ENCLOSED = \$ _____

Make your check payable to: BCHC Ed Fund and send application and your check to the address below.

Should you have questions?

Larry A. Shuman

Chairman, Backcountry Horsemen of California Ed Fund Rendezvous

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Staple business card here:



Help support the Backcountry Horseman of California 2012 Rendezvous and have your advertisement reach the equestrian community. The BCHC 2011 Rendezvous will be held in Red Bluff on March 30th – April 1st at the Tehama County Fairgrounds. The event is free to the public and will feature Trainers Barry Krohn and Jerry Tindell. The rendezvous is jam packed with classes, seminars, contests, and kid activities. All vendors that reserve a space by January 1st and send a business card with the application is guaranteed to have a business card ad in the program. We are extending to you the opportunity to place a larger ad at a \$25 reduction from our normal prices if you become a vendor at our event.

Back page	\$275 or an item of equivalent wholesale value. (Sold)
Inside Back Page	\$175 or an item of equivalent wholesale value.
Inside Front Page	\$175 or an item of equivalent wholesale value.
Full page	\$75 or an item of equivalent wholesale value.
Half Page	\$50 or an item of equivalent wholesale value.
Quarter Page	\$25 or an item of equivalent v wholesale value.
Business card	Free if received by January 1 st 2012 with booth application.

If the advertisement is larger than a business card it must be camera ready. Electronic format is preferred.

Larry Shuman
2012 BCHC Rendezvous Chairman
16900 C Road
Cottonwood CA 96022
530-527-8907 Cell 530-526-0590 Email Lshuman62@gmail.com



Vendor Camping/Dining Application:

Camping/RVing in the east parking lot is free except for the 9 spaces that have electricity. Camping/RVing inside the fairgrounds are not free and have electricity available. We offer a 3 day special at a reduced rate. If you need electricity please mark below.

Space with electricity (\$30/night) Number of nights _____ x \$30 = _____

List what nights: _____

3 Day Special with electricity (Thursday/Friday/Saturday) (\$85) _____

Dinners:

Thursday vendor Special (2 free meals - \$15/apiece for additional)

People _____ x \$15 _____ Total (List number of meals but pay for 3 or more.)

Friday Night Social (\$25/meal)

People _____ x \$25 _____ Total

Saturday Fund Raising Dinner (\$25/meal)

People _____ x \$25 _____ Total

Camping and Meals Total Camping _____

Meals _____

Total _____ Send check or money order

Make your check payable to: BCHC Ed Fund and send application and your check to the address below.

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